

WP BAKERYGROUP USA

WP Kemper | WP L | WP Haton | WP Winkler | WP Riehle

Dear Owner, Production Manager, or Controller,

IMPORTANT TECHNOLOGICAL BREAKTHROUGH FOR BAGEL PRODUCTION THAT YOU MUST KNOW ABOUT!

Bakery Engineering Winkler of the WP Bakery Group has developed the most accurate, high speed bagel divider available in the market. With speeds up to **100 strokes per minute** and **weight accuracy at $\pm 1\%$** . Built robust just as our Winkler Admiral with the ability to operate 24/7 in the most demanding production facilities with reliability.

SO... THIS IS WHAT YOU ARE GIVING AWAY EVERY MINUTE WHEN YOU ARE NOT USING OUR WP Winkler WBD 100 Bagel Divider!

Here are some specifications:

- Volumetric divider
- 4 & 5 pocket (6 pocket – mini)
- Max scaling weight 125 grams
- Target scaling rate 30,000 pieces per hour maximum with 5 pocket
- Target scaling accuracy: $\pm 1\%$ of the scaling weight
- Quick release cassettes for rapid changeover
- Allen Bradley HMI
- Allen Bradley PLC
- Built to fit into most knife cut divider foot prints

Proven technology now used in facilities around the United States. Call us today to get more information.

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See the savings analysis on page 2 for details.



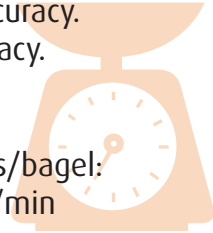
Estimated savings analysis... savings may vary.

SAVINGS ANALYSIS: WP Winkler WBD 100 Bagel Divider

19

- *Most knife cut dividers only achieve 8% ± scaling accuracy.
- *The WBD 100 divider has demonstrated a ±1% accuracy.

Assuming a conservative savings of 5 grams/bagel:
Assuming a target weight for the bagels of 105 grams/bagel:
 $(2,000 \text{ grams/min}) \div (105 \text{ grams/bagel}) = 19 \text{ bagels/min}$



\$ 6

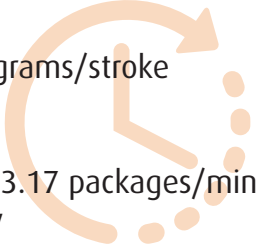


There are 6 bagels to a package.
Allowing for \$1.00/package:
 $(3.17 \text{ packages/min}) \times (\$1.00/\text{package}) = \$3.17/\text{min}$

\$

BAGEL DIVIDER ANALYSIS

On a 4 pocket machine; $(5 \text{ grams}) \times (4 \text{ bagels/stroke}) = 20 \text{ grams/stroke}$
 $(20 \text{ grams/stroke}) \times (100 \text{ strokes/min}) = 2,000 \text{ grams/min}$
 $(19 \text{ bagels/min}) \div (6 \text{ bagels/package}) = 3.17 \text{ packages/min}$
This is the increased yield from the same amount of dough, 3.17 packages/min
 $(\$3.17/\text{min}) \times (60 \text{ min/hr}) \times (24 \text{ hour/day}) = \$4,564.80/\text{day}$



THIS IS WHAT YOU SAVE EVERY DAY
\$4,564.80/day



THIS IS WHAT YOU ARE GIVING AWAY EVERY MINUTE →
WHEN YOU ARE NOT USING OUR WP Winkler WBD 100 Bagel Divider!

Estimated savings analysis... savings may vary.

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